

BCS L&D SG Event Agenda 18th April 2016

Title: Design, development, production and content management of learning resources in the IT industry

Date: April 18th

Time: 1200Hrs - 1700Hrs

Description: The BCS Learning and Development Group together with CEEdMA Europe are holding a joint event on Monday 18th April at the Marriott Royal Hotel in Bristol.

Location:

Bristol Marriott Royal Hotel,
College Green,
Bristol,
BS1 5TA

Time	Description	Speaker
1200	Lunch and networking	
1300 (10 minutes)	Opening address	Kevin Streater Chair, BCS L&D SG
1310 30 min talk + 10 min Q&A	Developing for Frequent Maintenance & Production for Frequent Maintenance	Paul David Jagger MSc PgDMS CITP FBCS
1350 30 min talk + 10 min Q&A	<p>Making it real – incorporating scenarios in your learning offering</p> <p>People retain learning when it directly relates to what they need to do, so scenario design is a vital tool when creating learning – whether it is online or face to face. Using realistic scenarios makes a significant difference, so here we will explore how to create them, how to keep them fresh and appealing, how to build scenarios which encourage people to try new things and how to incorporate scenario-based progress checks into learning. Along the way we'll look at the importance of SME's in the process, how to convince stakeholders and sponsors of the value of using this approach and how scenarios can help you enhance the learner experience.</p>	Margaret Long Berwin Leighton Paisner LLP IT E-learning Supervisor

1430 30 min talk + 10 min Q&A	Factory approach to service engineering.	Mr Olanrewaju J Oyewole (Lanre) Internet Technologies Ltd.
1510	Coffee & Networking	
1540 30 min talk + 5 min Q&A	"Teachers as gatekeepers to new technology." Identifying issues surrounding the introduction of new technologies in the classroom, and demonstrating current projects to assist and support teachers.	Dawn Hewitson FRSA, FHEA, MBCS, MA, PGCTLHE, PGCM, PGCE, B Sc (Hons) Senior Lecturer Computing Education Course Leader PGCE Computer Science and IT Edge Hill University
1615 30 min talk + 5 min Q&A	Wants. Needs. Machines - A data-driven journey of designing personalised e-learning At Filtered we've been helping employees focus on the precise elements of content they need to learn from a training course, through the use of machine learning algorithms and a skills assessment. Getting this right has presented a number of challenges in terms of course design. How do you customise the syllabus of a course but keep it coherent? How do you capture the relationships and significance between items of content? This session will look at how we are: - Using data to identify learning needs - Capturing expert understanding using Concept Mapping - Designing courses where any item of learning can be 'Filtered out'	Chris Littlewood (Head of Science), Nicholas Fernando (Head of Learning), James Smith (Senior Instructional Designer) From filtered.com
1650	Close	Kevin Streater Chair, BCS L&D SG
1700	Drinks Reception	